



trend alert

VOLUME TWENTY-FOUR
CES EDITION

Czarnowski™



The **trend alert** is an inspiration resource to help stimulate new and unique ideas for marketing and exhibit design. This edition is dedicated to showing some great discoveries at the 2016 International Consumer Electronics Show. Enjoy!

exhibits & experiences



This section shows
some of our latest work
with exhibit design and
production at CES 2016
in Las Vegas



Info

Client: **Samsung**

Show: **Consumer Electronics Show 2016**

Account Director: **Lindsay Bolton**

Project Managers: **John Knebel**

& Bill Fountain



[SEE MORE IMAGES >](#)

Info

Client: **Samsung**

Show: **Consumer Electronics Show 2016**

Account Director: **Lindsay Bolton**

Project Managers: **John Knebel**

& **Bill Fountain**

International
CES



Info



Client: **BMW**

Show: **Consumer Electronics Show 2016**

Account Director: **Mike Paga**

Account Manager: **Dan Loaskie**

Project Managers: **Courtney Zoller, Mike Giegel
and Mike Porter**



[SEE MORE IMAGES >](#)

Info

Client: **BMW**

Show: **Consumer Electronics Show 2016**

Account Director: **Mike Paga**

Account Manager: **Dan Loaskie**

Project Managers: **Courtney Zoller, Mike Giegel
and Mike Porter**



Info

Client: **Chevrolet**

Show: **Consumer Electronics Show 2016**

Account Director: **Jennifer King**

Account Manager: **Angela Vendetti**

Project Manager: **Jason Woody**

3D Lead Designer: **Tim Latimer**

Lead Graphic Designer: **John Griffith**

International
CES



[SEE MORE IMAGES >](#)

Info

Client: **Chevrolet**

Show: **Consumer Electronics Show 2016**

Account Director: **Jennifer King**

Account Manager: **Angela Vendetti**

Project Manager: **Jason Woody**

3D Lead Designer: **Tim Latimer**

Lead Graphic Designer: **John Griffith**



Info



Client: **Panasonic**

Show: **Consumer Electronics Show 2016**

Account Director: **Rachel Springmeyer**

Account Manager: **Halcie Bernstein**

Project Manager: **William Camp & Brittnee Laub**

3D Lead Designer: **Dominick Montalbano**

Lead Graphic Designer: **Karen Alexander**



Click link to see the return of the Technics SL-1200GAE turntable:

<https://www.youtube.com/watch?v=SHqr7B4pZoM>

Info

Client: **Philips**

Show: **Consumer Electronics Show 2016**

Account Director: **Stephen Douglass**

Project Managers: **Scott Lambert**

supported by Jay Pryor

3D Lead Designer: **Larina Cipolla**



[SEE MORE IMAGES >](#)

Info

Client: **Philips**

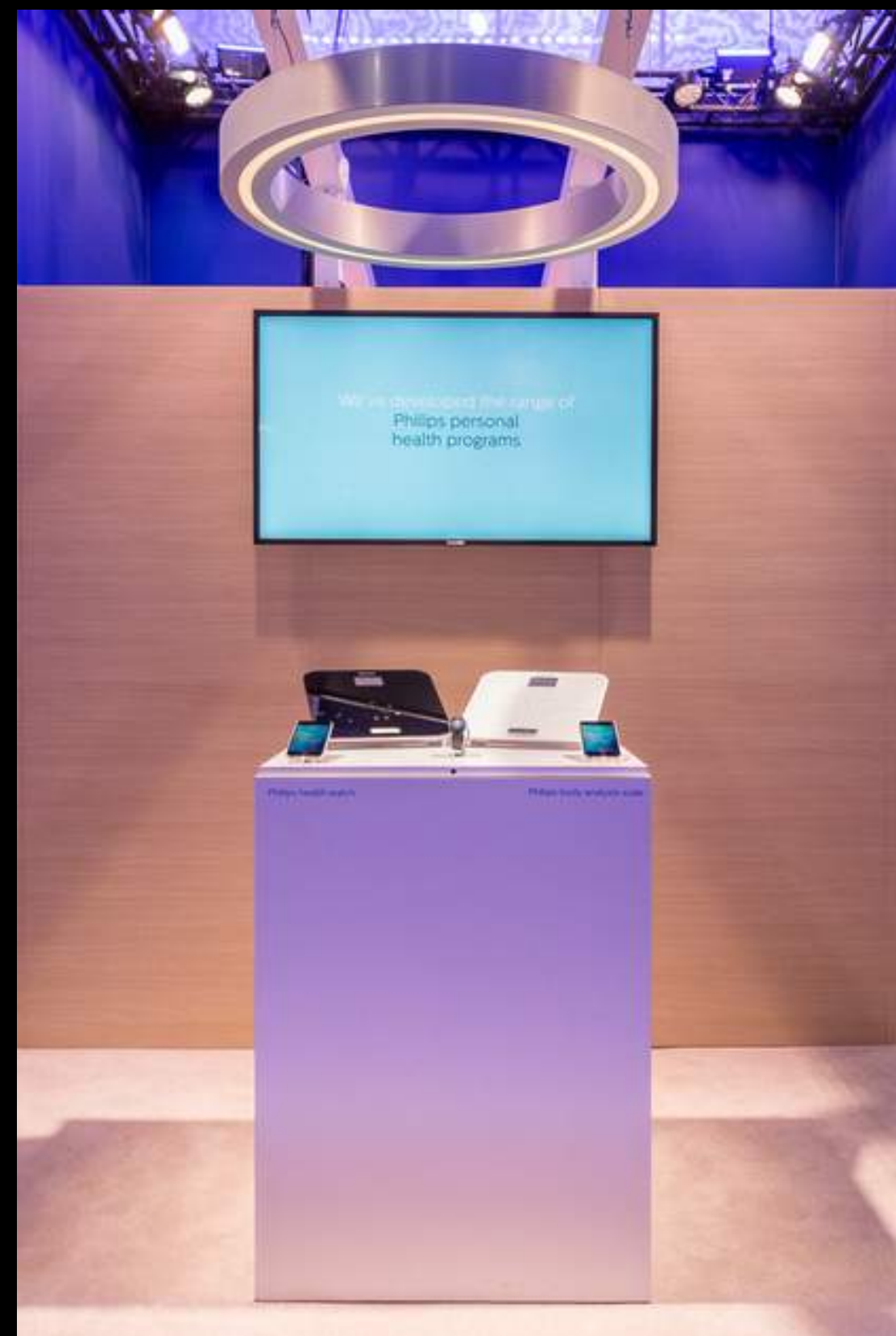
Show: **Consumer Electronics Show 2016**

Account Director: **Stephen Douglass**

Project Managers: **Scott Lambert**

supported by Jay Pryor

3D Lead Designer: **Larina Cipolla**



Info



Client: **Krush**

Show: **Consumer Electronics Show 2016**

Account Director: **Laurie Ciesla**

Account Coordinator: **Kelly Below**

Project Manager: **Brad Bennett**

Technology Lead: **Angela Dills**

Design: **Collaboration with Real Art**



[SEE MORE IMAGES >](#)

Info

Client: **Krush**

Show: **Consumer Electronics Show 2016**

Account Director: **Laurie Ciesla**

Account Coordinator: **Kelly Below**

Project Manager: **Brad Bennett**

Technology Lead: **Angela Dills**

Design: **Collaboration with Real Art**



[SEE MORE IMAGES >](#)

Info



Client: **Krush**

Show: **Consumer Electronics Show 2016**

Account Director: **Laurie Ciesla**

Account Coordinator: **Kelly Below**

Project Manager: **Brad Bennett**

Technology Lead: **Angela Dills**

Design: **Collaboration with Real Art**



Info



Client: **United States Postal Service**

Show: **Consumer Electronics Show 2016**

Account Director: **Mike Orlosky**

Account Managers: **Sally Maloney
and Tim Jenkins**

Project Manager: **Gail Wood**

3D Lead Designer: **Carl England**



[SEE MORE IMAGES >](#)

Info



Client: **United States Postal Service**

Show: **Consumer Electronics Show 2016**

Account Director: **Mike Orlosky**

Account Managers: **Sally Maloney**
and **Tim Jenkins**

Project Manager: **Gail Wood**

3D Lead Designer: **Carl England**



products

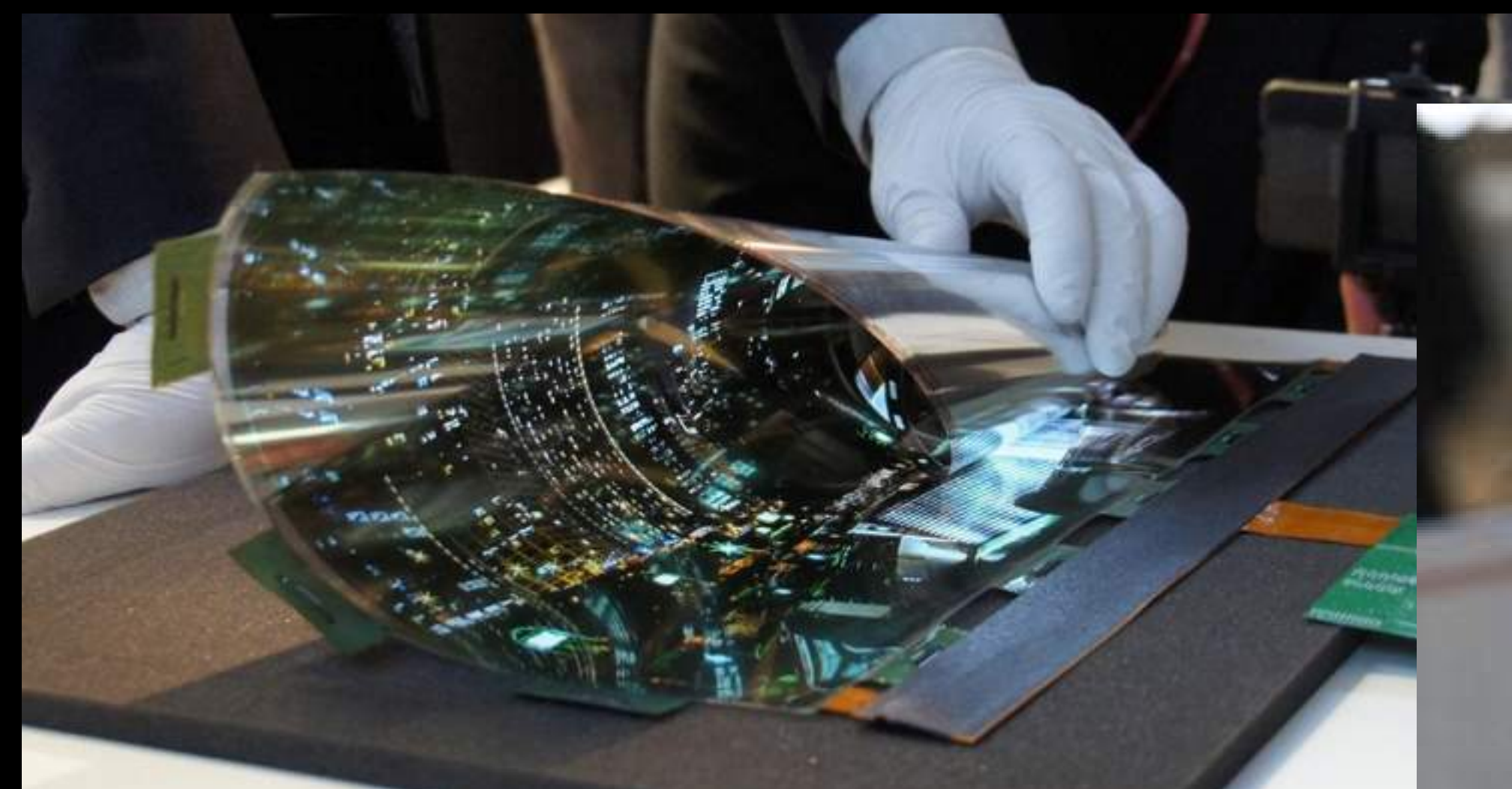




Hands-on with LG's roll-up flexible screen

<http://www.bbc.com/news/technology-35230043>

LG Display has created an OLED display that can be rolled into a cylinder while it continues to show a video image. The firm suggests the innovation could revolutionise the way we use and store televisions. The company gave the BBC's North America technology reporter Dave Lee a first look at the CES tech show in Las Vegas.



Click link to see how flexible the new LG OLED display can be:

https://www.youtube.com/watch?v=Cxnv_QKxXf0



Corning envisions a future with Gorilla Glass walls

<https://www.youtube.com/watch?v=-NsCyjQWgog>

Corning is the company that makes Gorilla Glass that goes into the iPhone. Now, the company is presenting their plan for a future covered in Gorilla Glass.



Click link to see how Gorilla Glass in action on the CES show floor:

<https://www.youtube.com/watch?v=-NsCyjQWgog>



What is Ziro?

<https://engineering.purdue.edu/cdesign/wp/ziro-in-ces-2016/>

Ziro is a modular robotics kit made up of individual mechanized motor modules that are controlled by a wireless smart glove.

Design and construct your robots out of any material you have available including our pre-made starter kits. Attach the Ziro modules to animate your creations using continuous rotational or hinge movements.

Use the smartphone app to configure the modules using the pre-made programming templates or input your own custom gestures.

Control your creations remotely using the Ziro smart glove. Your hand gestures send commands to the modules so that when you move, they move.



Click link to see Ziro in action at CES 2016:

<https://www.youtube.com/watch?v=TzW9f2kjMbl>



Parrot's new Disco drone ditches quadcopter design for a fixed-wing aircraft

<http://www.theverge.com/2016/1/4/10711178/new-parrot-disco-drone-announced-ces-2016>

"Parrot Disco is the first wing-shaped drone you can pilot with no learning process. Its autopilot and its many sensors (accelerometer, gyroscope, magnetometer, barometer, Pitot, GPS) permanently control its flight," says the company's press kit. "You throw the flying wing, it gains its altitude and turns autonomously, and turns in the sky until you take control of it. During the flight, the autopilot prevents any false maneuver which could bring the flying wing down. Parrot Disco is as easy to pilot as playing a video game." So far, there is no word on pricing, although it will be available sometime in 2016.



Click link to see the Parrot Disco in action:

<https://www.youtube.com/watch?v=imtqooJj0l4>



Carl Zeiss Optics made a pair of smart glass frames that looks normal

<http://www.wired.com/2016/01/carl-zeiss-smart-glasses/>

Remember Google Glass? Nah, best not to. In case you're still having trouble letting go, Carl Zeiss has smart glasses that may let you finally let go. Its new system functions like Glass, but looks like, well, just plain old glasses.

That is, ultimately, the dream. The Zeiss lenses on display at CES weren't totally seamless; you can see lines there. But they're not any more aggressive or disruptive than a pair of bifocals. And in exchange for that minimal invasion you get augmented reality capabilities without the discomfort of looking like a techno-goon. The lenses work with a variety of frame styles, meaning applications can be either highly specialized (Think: sports) or general (Think: maps? On-demand Wikipedia entries? You decide!). All that's needed now are partners ready to take the plunge into smart eyewear, and a public willing to move on from a distaste for and distrust of the faceputer industry.



Click link to see the prototype pair at CES 2016:

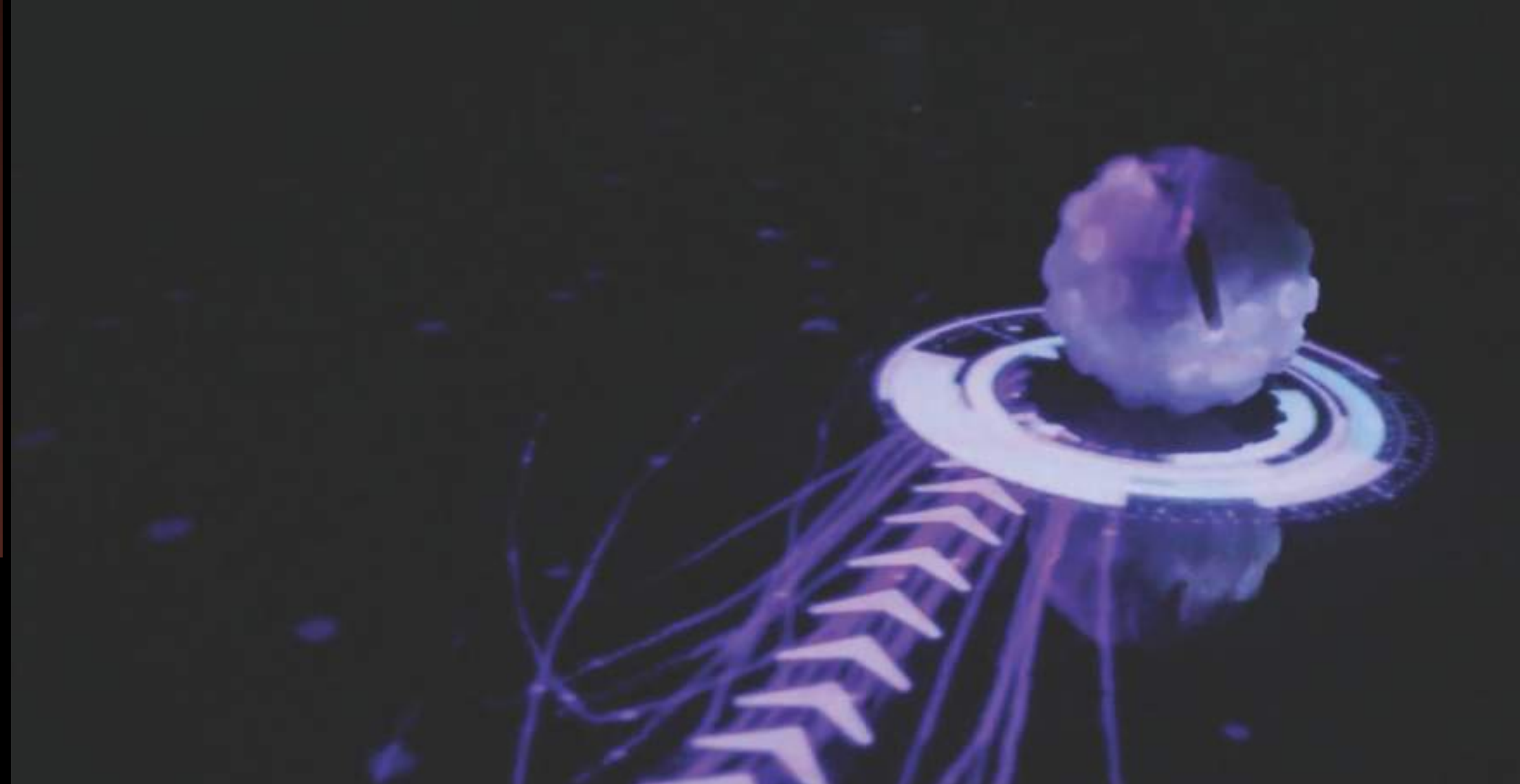
<https://www.youtube.com/watch?v=DiYMV1ivO-o>



Preview of the Panasonic's High-Speed Projection Mapping system at CES 2016

<http://www.businesswire.com/news/home/20160106005674/en/Panasonic-Booth-Overview-CES-2016>

Panasonic unveiled, for the first time in the world, its projector technology for high-speed and synchronized mapping on target objects that are not marked, such as people, as a new form of projection mapping.



Click link below to see the High-speed Projection Mapping in action:

<https://vimeo.com/151201185>

<https://www.youtube.com/watch?v=PoCr29NpV2U>

> Click here to subscribe to the Trend Alert

